

ROLE OF THE DEVELOPMENT COMMITTEE



PURPOSE

Helps the Board build a culture of philanthropy within the organization, provide oversight in the fundraising planning process, monitor and evaluate fundraising effectiveness, and help build meaningful relationships between donors and the organization. This should be done in constructive partnership with the Executive Director, Development Director, and other key fundraising leaders within the organization.



SCOPE OF WORK

1. Recommend and present fund development policies.
2. Help nurture a culture of philanthropy throughout the organization and assure that all donors of time and money are respected and honored.
3. Assure that the Board and individual Board members are adequately educated about the basic principles and best practices in fundraising.
4. Establish fundraising goals for the annual budget and provide oversight to the development planning process.
5. Review and evaluate results and return on investment (ROI). Identify trends and implications and engage the Board in strategic discussions and decision-making regarding philanthropy and fund development.
6. Help the Board articulate the case for philanthropic support.
7. Establish and monitor task forces to carry out specific fund development activities.
8. Provide personal follow-up to individual Board members to monitor their participation.